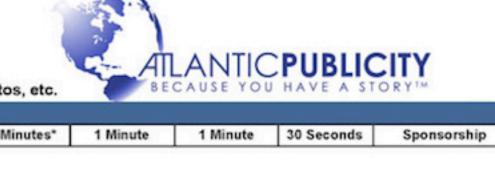
## 2013 Video Rate Sheet

All discounts must be approved

Only one sponsorship available per month

30-Second hard sell commercials acceptable on national TV only

30-Second in-flight segments include minor editing using b-roll, photos, etc.



AMERICAN AIRLINES +	US AIRWAYS VIDEO	1.5 Minutes*	1 Minute	1 Minute	30 Seconds	Sponsorship
70,000 monthly passengers	331,000 monthly passengers				111	
2,000 monthly flights	1,676 monthly flights					
1st/Biz Class on 757/767s	International flights only					
In-Flight Seatback Video Screens	Overhead and VOD Screens					
		Full Day Shoot	Full Day Shoot	1/2 Day Shoot	No Filming	No Filming
AA + US In-flight (with filming):		Call for Current Pricing				
		Minor Editing	Minor Editing	Minor Editing	Minor Editing	
AA + US In-flight (placement only):		Call for Current Pricing				
INCLUDES Travel Channel (95 Million Subscribers)		1 Minute	1 Minute	1 Minute	30 Seconds	Brought to you by
1x per day; 2 days per week Mon-Fri for one week		Call for Current Pricing				
INCLUDES Bravo Channel (94.3 Million Subscribers)		1 Minute	1 Minute	1 Minute	30 Seconds	Brought to you by
1x per day; 2 days per week Mon-Fri for one week		Call for Current Pricing				
INCLUDES CNN Channel Upgrade (98 Million Subscribers)		1 Minute	1 Minute	1 Minute	30 Seconds	Brought to you by
1x per day; 2 days per week Mon-Fri for one week		Call for Current Pricing				
		Full Day Shoot	Full Day Shoot	1/2 Day Shoot	No Filming	
AA + US In-flight, Travel, Bravo and CNN Channel (with filming):		Call for Current Pricing				
		Minor Editing	Minor Editing	Minor Editing	Minor Editing	
AA + US In-flight, Travel, Bravo and CNN Channel (placement only):		Call for Current Pricing				

PLEASE NOTE: WHEN FILMING OUTSIDE THE U.S., ADD \$ 3,000 AND FULL DAY SHOOT IS REQUIRED

CABLE SPOTS ARE EITHER 1-MINUTE OR 30 SECONDS. WHEN SELLING A 1.5 MINUTE AIRLINE/CABLE PACKAGE, WE WILL NEED TO EDIT THE 1.5 MINUTE AIRLINE VERSION TO A 1-MINUTE VIDEO TO AIR ON THE CABLE NETWORKS