



BEVERLY HILLS TIMES

BEVERLY HILLS TIMES 2009 PRESS KIT

205 Washington Avenue, Suite 310
Santa Monica, CA 90403

Office: (917) 678-4017
Fax: (310) 857-6307

Email: Adrienne@AtlanticPublisher.com
Website: www.AtlanticPublisher.com



New York
509 Madison Ave., #1916
New York, NY 10022
212.986.8538

Los Angeles
205 Washington Av, #310
Santa Monica, CA 90403
310.451.7403

Aspen
P.O. Box 4656
Aspen, CO 81612
970.300.2709

London
Notting Hill W10 5RU
London, UK
Tel: +1 917.678.4017

www.AtlanticPublisher.com

New York Los Angeles Aspen London



BEVERLY HILLS TIMES

BEVERLY HILLS TIMES 2009 PRESS KIT

"The quality of a leader is reflected in the standards they set for themselves".

When you want to set yourself apart from everyone else, we can make it happen

Our international team creates widespread industry recognition through building a high-profile public image by publishing your unique story in key multi-media outlets. We create a direct rapport with your audience. The clients of Atlantic Publisher have become recognized in their individual fields through our dedicated personal service and story telling, which combines sophistication, media awareness and a touch of celebrity.

In addition to our strategic door-to-door placement to residences and businesses in Beverly Hills, the magazines we print in can also be found at magazine stands, restaurants, hotels, spas, waiting rooms, lobbies, salons, retirement homes, tourist centers, country clubs, car washes, public libraries, hospitals, art galleries, museums, pharmacies, convenience stores, schools, coffee houses, private and community functions, city events and numerous other hot spots in the following locations:

Hollywood, Westwood, Brentwood, Santa Monica, Malibu, Bel-Air and select areas in Palm Springs and Santa Barbara.

New York
509 Madison Ave., #1916
New York, NY 10022
212.986.8538

Los Angeles
205 Washington Av, #310
Santa Monica, CA 90403
310.451.7403

Aspen
P.O. Box 4656
Aspen, CO 81612
970.300.2709

London
Notting Hill W10 5RU
London, UK
Tel: +1 917.678.4017

www.AtlanticPublisher.com

New York Los Angeles Aspen London



BEVERLY HILLS TIMES

The magazines are featured and included in the gift bags at red-carpet celebrity and charity events in Beverly Hills and throughout Los Angeles, plus some of the most high-profile pre- and after-parties associated with the events. Some include the Oscars, Grammys, Billboard Awards, Genesis Awards, and the Golden Globes among numerous others.

Some returning advertisers include:

Verizon Wireless, Giorgio Armani, Four Seasons Hotel, Beverly Regent Hotel, Sony Pictures, Fox Television, John Wayne Cancer Institute, Escada, Dan Tana's Restaurant, Beverly Hills BMW, Beverly Hills Mercedes Benz, Saint John's Hospital, Coldwell Banker Premier Homes, Summit Jets, Renee Strauss, Bosley Hair Restoration, Equinox Health Spas, La Quinta Hotel and Resort, Crustacean Restaurant, Sephora, Beverly Hills Country Club, Mont Blanc, Tropicco, Los Angeles Memorial Coliseum, Aga John Oriental Carpets, Jose Eber Hair Salon, Dr. Nicholas Perricone, Cedars-Sinai Medical Center, Mikimoto, Renaissance Hollywood Hotel, David Webb Jewelry, Wilshire Country Club, Hotel Bel Air, Trilussa Restaurant, Fred Segal, Paul Mitchell, St. John Boutique, Hilton Hotels, Hyatt Hotels, Wells Fargo Bank, Playboy Jazz Cruise Lines, G Laser & Med Spa, Better Botanicals, Beverly Hills Hotel and Bacardi USA.



New York
509 Madison Ave., #1916
New York, NY 10022
212.986.8538

Los Angeles
205 Washington Av, #310
Santa Monica, CA 90403
310.451.7403

Aspen
P.O. Box 4656
Aspen, CO 81612
970.300.2709

London
Notting Hill W10 5RU
London, UK
Tel: +1 917.678.4017

www.AtlanticPublisher.com

New York Los Angeles Aspen London



BEVERLY HILLS TIMES

We customize an advertising strategy that generally entails a 3-12 month commitment, which helps to establish a brand for our client's company. As most successful Beverly Hills business owners can attest to, a well recognized brand translates into exceptional profits. An added benefit of targeting the Beverly Hills community is its link to the celebrity crowd and entertainment industry. Beverly Hills is a magnet that draws attention worldwide. A highly visible business attracts not only local clients, but visitors to our city and millions on the web. Depending on your business needs, any of our many advertising strategies can get you achieve the results you want.

As a central pillar of our SoCal community, Beverly Hills Times hosts an array of entertaining and informative events at the most prestigious locations. Our magazine and television show are exclusively featured at each of our high-profile events.



Entertainers such as music icon Smokey Robinson are on board to host our exclusive fashion shows which take place at the Peninsula Hotel, in Beverly Hills. Each month will feature an all-star lineup of couture, vintage and new fashion collections from well known, and up and coming designers.

Not only is Beverly Hills one of the most prestigious cities in the world, it is also one of the most densely populated areas when it comes to per-capita wealth. Using this to our advantage, our Beverly Hills publications are one of the few media outlets with a direct line to Beverly Hills residents—we deliver a free copy to their doors. You will see for yourself that when it comes to price, quality and value, Atlantic Publisher along with Atlantic Publicity provides the best return on your advertising investment.

New York
509 Madison Ave., #1916
New York, NY 10022
212.986.8538

Los Angeles
205 Washington Av, #310
Santa Monica, CA 90403
310.451.7403

Aspen
P.O. Box 4656
Aspen, CO 81612
970.300.2709

London
Notting Hill W10 5RU
London, UK
Tel: +1 917.678.4017

www.AtlanticPublisher.com

New York Los Angeles Aspen London



BEVERLY HILLS TIMES

2009 Average Monthly Statistics for one of our Beverly Hills prints:

Circulation: 30,000
Readership 135,000
Unique IP Visits 85,000

We are also proud to present an exclusive invitation only fashion show once a month. Our fashion shows are non-profit with proceeds from the night benefiting two prominent Beverly Hills and Los Angeles charities. Designers auction their runway fashions to guests with a portion going to charity. Photos and footage from the event are also seen by millions each month through some of the most popular national and international media sources.

In addition to our fashion shows we also hosts weekly networking events at top local establishments. Each event brings members of the community together to discuss the community and promote business.

New York
 509 Madison Ave., #1916
 New York, NY 10022
 212.986.8538

Los Angeles
 205 Washington Av, #310
 Santa Monica, CA 90403
 310.451.7403

Aspen
 P.O. Box 4656
 Aspen, CO 81612
 970.300.2709

London
 Notting Hill W10 5RU
 London, UK
 Tel: +1 917.678.4017

www.AtlanticPublisher.com

New York Los Angeles Aspen London



BEVERLY HILLS TIMES

Many publications tend to over-saturate their page content with wall-to-wall advertisements. Our Beverly Hills publications have solved this by maintaining a well-researched information-to-ad ratio. We keep our readers entertained and engaged from beginning to end, which means that our readers haven't tuned out by the time they see your advertisement.

If other print or digital media's advertising prices seem less expensive, take another look. More than likely you'll find hidden charges or gaps. We consider what we have to offer—unbeatable!

**For more details on Beverly Hills Times,
please contact us:**

Telephone: 310.451.7403 or 917.678.4017

Email: Adrienne@AtlanticPublisher.com

New York

509 Madison Ave., #1916
New York, NY 10022
212.986.8538

Los Angeles

205 Washington Av, #310
Santa Monica, CA 90403
310.451.7403

Aspen

P.O. Box 4656
Aspen, CO 81612
970.300.2709

London

Notting Hill W10 5RU
London, UK
Tel: +1 917.678.4017

www.AtlanticPublisher.com

New York Los Angeles Aspen London