

The Best of the Best

Editors Choice
February 2013



Our economy has sunk to a place where dollars aren't flying around easily anymore. Everyone is looking for the best deals with the best quality for less than we used to pay before. I set out to find what's offered out there that are still high quality, but also affordable. The interesting thing about this ever changing, whirlpool economy is that everyone needs to get really inventive to prosper. After having seen so many companies going out of business, or downsizing, we wonder what strategy, service, product or plan is really the best of the best out there? How do small and large businesses cope and shape their logistics in order to offer us even perhaps better services than before?

My research led me to a cool site, called, *Smoking Hot Deal Savers*. It certainly sounded good, but the real deal was that I did save an instant \$ 100 per months. \$ 1,200 a year extra in my pocket is enough for a vacation. But, that was only the appetizer; the entrée is that this site offers so much more than just savings. They are helping businesses succeed, and also bringing consumers the hottest deals from first class vendors. Deborah Pirrone, who runs the site, says: "My passion is bringing the best products and services to businesses and clients alike. When we evaluate a product, we want to know if it's something uniquely attractive, if it has a good track record with customers, if it is safe and durable, but most of all: high quality.

These are just a few things we look at to make sure that each product meets the highest expectations." They are also super professionals, and very reliable, which is quite of a rare combination these days! After having spent a pretty long time with Deborah it became obvious to me that out of so many companies we looked at, this one is really the best of the best you can find on the market for real fantastic deals! www.smokinghotdealsavers.com

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Another really inventive and clever product is Canale Originals, which was started back in 2000 and have a proven track record in the fashion industry. It's an innovative design company with a passion for creating unique products that complement today's lifestyle. Their "wrist wallet" line includes products like the Bracelet-Mate(R) (also called The Purseless Purse™) and their newest line, Wrist-Bling™. Even though others have tried to copy their designs, no one can come close to creating these extremely practical and very much needed items that incorporate both beautiful form and function, yet again something that befits our rapidly changing world with its easy to use and "ready-to-run-with-you" nature! Just recently they took 6 months to develop the right combination of the elastic wrist bracelet to insure that the bracelet and the purse that is attached to it fits snugly, but still retains an ideal shape and form. This item poses as an expensive piece of jewelry that the stars can wear on the red carpet, instead of carrying a purse, which all women hate, yet, this unique design is a purse that holds your credit cards, ID, and even lipstick and phone. Each strand of crystals and beads are hand beaded and each strand is individually attached to the wallet to insure its safety and security. All designs are created by Deborah Burnett, who I think is a genius designer because she made all women's dream come true! No more searching in your purse up to your elbows kind of 24/7, but wearing all that you need as a bracelet. Absolutely jewelry style elegance, a true eye-catcher that protects you from Murphy's Law of never finding just what you need. The Purseless Purse is the answer! www.canaleoriginals.com

Canale Originals



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More than anything, we love products that are “Made in the USA.” After all, that is what America is all about. It is not only an immediate attention grabber phrase, but an absolute must for our country! The patriotic consumer wants to know where to buy U.S. made products to support American workers and keep the American Dream alive, not to mention the quality. Of course you can buy an iPhone made in China, but that “charm” is not working anymore. America started to wake up!

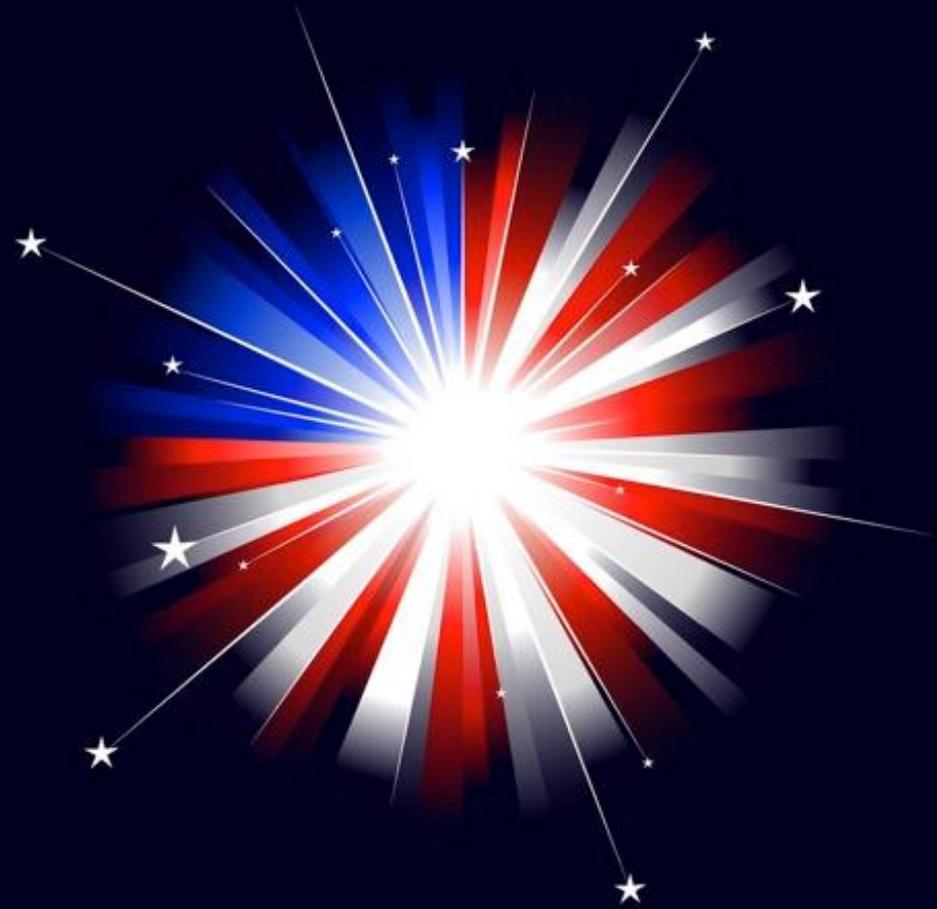
Smoking Hot Deal Savers ensures that all those looking for U.S. products can find them on their website. That is your Go-To source. “ We believe in the American dream and we support it in every way we can” says Deborah Pirrone.

Our national economy is about much more than money and a balanced budget. A recent statistic says that if each consumer in the USA spends \$3.33 on American made products it can help create 10,000 jobs.

Our economy represents our national creative soul. It represents our ability to survive and prosper as thriving Americans. It represents our pursuit of happiness. We must support these American businesses with great passion and an enthusiastic marketing effort. Made in the U.S.A.? Good for us! Good for you! It is the Best of the Best.

<http://tinyurl.com/b9eppz5>

MADE IN THE USA



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Photo by Laszlo Kupi



For lovers of the natural world, the Spotlight is on the creative talents of Laszlo Kupi. Laszlo is an extraordinary photographer and geologist, who has started receiving attention even from National Geographic, with whom we hope he will have a long-term relationship. Kupi has a unique style for photographing not only exotic locations and capturing its local inhabitants, but is also a photographer who is sought-after by the entertainment industry for his skills as a portrait and location photographer.

Kupi has travelled the world as an exploration geologist, capturing the color and atmosphere of exotic lands, from Hungary to Turkey, to the Amazonian rainforest and French Guiana, never stopping too long in any one location, but rather on the move keeping on exploring the unknown. “My subject is that which is offered by my travels,” Kupi says. “Landscapes, wildlife and people are interesting and different everywhere. To present and magnify the details of a strange, often bizarre world to the naked eye is very satisfying. I want to try to show how diverse and admirable the world we live in is, through an eye of a geologist.” For the Best of the Best Selection of collectible photography please visit:

www.laszlokupi.com

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