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Start Restoring Your Skin

August 11, 2011 By [Pat Lynch](#) [Leave a Comment](#)



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Dr Zein Obagi is known worldwide for his extensive research on skin health and changing the history of skin care to make a remarkable difference in the field of cosmetic dermatology. Dr. [Obagi](#) is a dermatologic visionary who acquired a passion for science at an early age. He initiated the "healthy skin" approach, which seeks to bring skin back to its natural perfection through skin restoration, activation and conditioning. His skin health system, **Zoe Skin Health**, uses a multi – disciplinary approach to restore radiance, clarity and elasticity. Dr. Obagi joins *Speak Up!* to talk about his plans to improve current skin care methods.

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A Message from Pat Lynch

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About [Pat Lynch](#)



In 1969 at the age of 25, **Pat Lynch**, having already served as the Press Secretary for a U.S. Senator and Congressman, founded her first advertising agency in Atlanta, Georgia. Ms. Lynch was the first woman to begin an advertising agency single-handedly in the South. By 1977, she had been listed twice in *The World's Who's Who of Women* and most recently in the *International Who's Who* and *Strathmore's Who's Who*.

In 1996, she began **Women's Online Media and Education Network** (W.O.M.E.N.) which produces **WomensRadio**, in order to "give women a greater voice!" WomensRadio, a converging medium, had its beginning on the Web as a rich, content Website for women leaders. In 2001, her company also began **WomensCalendar**. Today it is the largest databank of women's events in the world, #1 in all the major

search engines and reaching hundreds of thousands of women leaders each week. In the summer of 2004, the company launched the **SpeakerSpot**, a dynamic speaker referral program which can be accessed by meeting planners internationally. In 2005, the company introduced a new audio production tool for the Web, **AudioAcrobat®**, that is now the state-of-the-art, audio and video production, streaming and Podcasting Web-based media tool. This service helps everyone to have audio and/or video streaming in their emails and on their Websites. It is the tool of choice for hundreds of broadcasting professionals who want to have their long-form programs included, both at WomensRadio and the new **WomensRadio Channel**, a syndicated 24/7 all talk Web radio for women.

During her years as the founder and CEO of her own advertising marketing company in Atlanta, she and her agency gained a reputation for introducing media, particularly radio and television, to industries which had never considered them to deliver their advertising messages. One such **industry** was residential real estate (including both rentals and sales).

Pat Lynch also contributes her time and experience to many not-for-profits. When the City of Atlanta had experienced a season of multiple killings of young people, a time when the economy was also in a slump, the city was looking for a number of ways to create community and give kids at risk a brighter outlook. She volunteered her time and helped to create the largest party for young people that has ever been conducted. With only three months to pull together all the details, "It's Time," was an all-day event hosting some 10,000 kids in **Piedmont Park**, the largest park in the city. All the transportation to the event, all the food, all the cooks and servers, all the entertainment, all the prizes, everything – was provided for free! **Mayor Andrew Young** and **Gerri Elder**, Commissioner of Parks, Recreation and Cultural Affairs, created a special plaque of appreciation which was presented to Ms. Lynch for her work in creating and conducting this event.

She has also worked tirelessly for other not-for-profits, largely in the area of publicity and/or fund-raising for such organizations as **Cerebral Palsy Foundation**, **Muscular Dystrophy**, **American Heart Association**.

While residing in California, she served on the boards of the Fresno, **CA Court School PTA** as President, **Fresno Habitat for Humanity** and the **Fresno Ballet** where she helped to raise funds to produce the first new **Nutcracker** in over 20 years. In the Bay Area, she served as the Media Chair for the **California Women's Agenda**, was a member of the **Women's Leadership Alliance** of the Bay Area, and was on the Board of Directors of the **Afghan Coalition** and **Afghan Women's Association International**.

She is a frequent speaker on the value of opening the media to women's voices and creating new communication bridges to the future. To inquire about having her as a speaker for your event, please call **(888) 658-4635**.

Pat is also the Host of **Speak Up!** on **WomensRadio**. *Speak Up!* invites women, and also men, who "speak" to women in terms of their values, their goals and their strong sense of community, to address issues, opportunities and successes that need to be heard by a larger audience of women leaders.

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WR MISSION

WomensRadio's mission is to provide sustainable communication models to women and all people to speak-up and lead by example. WomensRadio is a product of **W.O.M.E.N.**

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